

February 2017

Cincinnati Bell Connector surpasses 350,000 rides!



As of Jan. 25, **358,966** trips have taken on the Cincinnati Bell Connector since its grand opening on Sept. 9.

Weekends continue to be a popular time to ride, but don't forget about the many exciting places to discover during the week! Go ahead, check out that new spot in OTR for lunch or stop into any of the many small businesses along the way. Heading to a business meeting nearby? Get out of the cold and hop aboard for a quick ride!

Real-time info screen testing



Testing of the real-time screens continues this week on all 18 of the streetcar stations. This will help improve customers' experience by providing accurate next vehicle arrival info for riders waiting at streetcar platforms.

Your help is needed! If you detect issues or inaccuracies with the real-time screens, please text **513-478-3163** with location, time and info displayed on the screen. Note: Text only, no calls please or reply texts.

#IHeartTheStreetcar

Enter our Valentine's contest by telling us what's your favorite date night activity or location along the streetcar route on the Cincinnati Bell Connector's <u>Facebook</u> & <u>Twitter</u> pages between Feb. 6-10 for a chance to win:

- Two Cincinnati Bell Connector Day Passes
- A \$25 Downtown Cincinnati Inc. Gift Card
- A Box of Chocolate



The winner will be selected at noon on Feb. 10.

Lights

Camera

Connector

Action Look
for us during the

#SuperBowl

#Cincinnati!



Things to do, places to see

Hop aboard and check out this month's happenings along the Cincinnati Bell Connector's route:

- Cincinnati Symphony Orchestra, Taft Theatre, Feb. 3 & 4 Station 2
- Black History Month: C. Smith Your Personal Photographer, Public Library, Feb. 4 - Station 16
- CSO Chamber Players, Christ Church Cathedral, Feb 3 Station 2
- Cincinnati Auto Expo, Duke Energy Center, Feb. 8-12 Station 18
- Rosa Parks Experience, NUR Freedom Center Station 1
- Cincy Winter Beerfest, Duke Energy, Feb. 17-18 Station 18
- Best of Broadway: Cincinnati Pops Orchestra featuring Sutton Foster, Taft Theatre. Feb. 24-26 - Station 2

Need group passes?

Traveling as a group and would like to pre-purchase passes in quantities of 20 or more? Simply contact Metro's Sales office at 513-632-7699.



The Sales office is located at 120 E. 4th St. across from Government Square in the Mercantile Center. A five-day advance notice is required for group passes.

Photo: Clark Montessori's 6-8 graders took the Connector for a spin around downtown last week.

Download Cincy EZRide

Skip the ticket vending machines & download the FREE <u>Cincy EZRide</u> app to pay your CB Connector fare on your smartphone. Watch this <u>video</u> to see how simple and convenient it is to use the app.

Make your pass go twice as far! Have a Metro 30-Day rolling pass, day pass or transfer? Your pass is good on the streetcar for no additional cost!



@CB_Connector post of the month





Tag @CB_Connector on Twitter when you're riding the streetcar. You just may make the Cincinnati Bell Connector newsletter.

"Connect" with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



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www.CincinnatiBellConnector.com

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